

OUR POLICY ON COOKIES

Cookies are small text files that are installed by a website in the temporary memory of the browser you use (and therefore in the device from which it connects you to the Platform, such as PCs, tablets, mobile phones, etc.) and that record some information related to your browsing activity.

These data, if the cookies are not disabled, are communicated to the site that installed them every time you return to visit that site.

Cookies therefore allow you to record (temporarily) some information related to your preferences, but allow you the same a simplified navigation and a greater simplicity in the use and effectiveness of the site you are visiting.

WHAT ARE THE DIFFERENT TYPES OF COOKIES

Cookies, with regard to their duration, are divided into:

- session cookies: they are automatically deleted when you close your browser;
- persistent cookies: they remain stored on your device for a certain period of time (eg to allow you to easily authenticate on the platform, etc.)

and regarding their realization in:

- own cookies: created and managed directly by the owner;
- third-party cookies: created and managed by parties other than the Data Controller and on which we have no control.

HOW TO PREVENT THE INSTALLATION OF COOKIES

You can prevent the installation of cookies, which normally takes place automatically with most browsers, disabling the function of your browser, enabling the reception of cookies.

To understand the exact procedure, we suggest you click on the link of your browser:

- [Firefox](#);
- [Internet Explorer](#);
- [Google Chrome](#);
- [Safari](#).

WHICH COOKIES DO WE INSTALL?

Sellrapido S.r.l., a company incorporated under Italian law with headquarters in Bologna at Via Montello no. 18, VAT and C.F. 03270551207, install in your device:

1) **TECHNICAL COOKIES:** automatically some technical cookies (session and persistent), or files that allow the correct and easy use of the Platform:

(a) **cookies of a proper, technical and essential type:** they allow you to navigate within the Platform - without them the Platform may not work. For the release of these cookies, the current legislation does not ask for your prior consent, if not to indicate them in the information;

(b) **cookies of a specific, technical and persistent type:** it facilitates you in navigating the Platform avoiding that the short notice (so-called pop-up banner), which asks you to consent to the release of cookies on your device, will be proposed again to you later your consent (by clicking on the 'OK' button or other consent system that should be indicated to you)

2) **PROFILE COOKIES:** only after your consent, we will install some types of persistent profiling cookies made by third parties (for example, some cookies may be present in images, maps, videos,

sounds, links to pages outside the Platform , etc.), which have the task of your profile to allow the sending of targeted advertising messages on the preferences you have shown during your navigation within the Platform:

(a) Profiling cookies made by third parties and related to social media (session and persistent): you can find the privacy policies and how to delete these cookies at these links:

- Facebook: <https://it-it.facebook.com/help/cookies/?ref=sitefooter>;
- Twitter: <https://twitter.com/en/privacy>;
- Google: <http://www.google.com/policies/technologies/cookies/> and <http://www.google.com/policies/privacy/>.

(b) Profiling cookies created by third parties and related to other services (session and persistent): some pages of the Platform are characterized by the presence of some plugins that could allow a third party to release profiling cookies on your device. You can find the privacy information and how to delete these cookies at these links:

- Apache: <http://apache.org/foundation/policies/privacy.html>;
- Adrol: <https://www.adroll.com/about/privacy>;
- JQuery: <https://jquery.org/support/>.

(c) profiling cookies created by third parties and related to statistical services (session and persistent): these cookies allow you to know how you visit the Platform and allow you to evaluate and make any changes related to the possibility of use of information and services . These cookies let you know:

- the number of visitors to the Platform;
- the average time spent on the inside of the Platform;
- the channels from which you access the Platform, the most visited sections, etc .;

To perform these operations we use the Google Analytics service - a web analytics service provided by Google. This system releases cookies on your device and generates information about your use of the Platform that are transmitted and stored by Google (the servers where they are stored may be in the United States). Google uses this information for:

- evaluate your use of the Platform;
- prepare reports on your activity;
- to provide other services related to the activity of the Platform and the use of the Internet.

Google may also transfer this information to third parties if required by law, or in the case of third parties who process this information on their behalf.

Google does not associate your IP address with any other data that Google owns (we have in fact disabled all the functions of sharing your personal data, except the function of 'Benchmarking' which deals with aggregate and anonymous data - <https://support.google.com/analytics/answer/1011397?hl=it>) and we have masked part of your IP address.

To read the privacy policy of Google and have further details you can click on these links:

- <http://www.google.com/analytics/>;
- <http://www.google.com/analytics/learn/privacy.html>.

You can find instructions to cancel or block surveys using this service by clicking on this link: <http://tools.google.com/dlpage/gaoptout?hl=it>.

d) **profiling cookies created by third parties related to Re-marketing and Behavioral Targeting (session and persistent) services:** the Platform uses 'Re-Marketing' and 'Behavioral Targeting' features offered by Google Adword. These services allow us to optimize and communicate advertisements based on your use of the Platform. This activity is carried out through the tracking of your usage data and the installation of some cookies (for example, DoubleClick Cookies, etc.). You can deactivate this service directly by clicking on this link <https://support.google.com/adsense/answer/142293?hl=it>.

We also recommend that you visit these links for more information:

- <http://www.google.com/intl/it/policies/technologies/ads/>;
- <https://support.google.com/adsense/answer/2839090?hl=en>.

HOW YOU CAN MANAGE COOKIES

To check which cookies are installed on your device, and eventually change your choices, you can change the privacy settings in the control panel of your browser and / or visit this site <https://cookiepedia.co.uk/>.

You can find more basic information on the privacy configuration of your browser by clicking on this link <http://optout.aboutads.info/?c=2#!/>.

You can also check, and possibly modify, your choices regarding 'Online behavioral advertising' (ie the mode that allows third parties to send you advertising messages on the websites you visit, making them more in line with your needs and your interests) we suggest you to visit this site where there are information and tools to perform these operations: www.youronlinechoices.eu.

If you disable the services that install the cookies we inform you that you may not be able to fully use the platform.

WHEN DO COOKIES REMAIN INSTALLED?

The duration of the cookies that are installed on your device depends on their nature:

- session cookies are deleted when you close your browser;
- persistent cookies may have different expiration dates set by the creator of the individual cookie.

To check the duration of each cookie you can use tools like 'Wappalyzer' (free download by clicking on this link <https://www.wappalyzer.com/>).